

Benefits of the CLP Designation

- Graduation kit that includes official CLP certificate
- Industry-wide recognition of a high degree of professional competence
- Comprehensive training in all aspects of leasing practices with opportunities for continuing education

Comprehensive CLP curriculum covers:

- Leasing Techniques
- Communication Skills
- Property Merchandising
- Fair Housing
- Closing the Deal
- Lease Tours
- Legal & Administrative Issues

CLP

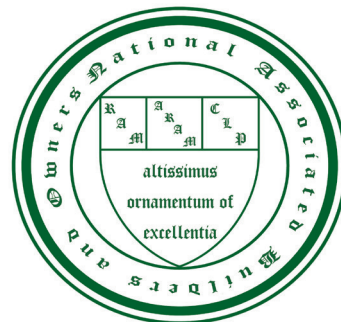
CERTIFIED LEASING PROFESSIONAL

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THE HIGHEST MARK OF
EXCELLENCE FOR
LEASING PROFESSIONALS



Nationally Recognized
Training and Certification



A NABO DESIGNATION

C E R T I F I E D
L E A S I N G
P R O F E S S I O N A L
D E S I G N A T I O N

What is CLP?

Certified Leasing Professional (CLP) is an educational and designation program offered to apartment leasing professionals by the National Associated Builders and Owners. The CLP educational curriculum offers the essential skills and information needed to make you an effective leasing professional. The CLP designation signals to the industry that you've mastered multifamily leasing and sales skills and are a professional in the property management field.

How long is a CLP certification valid?

CLP certification is effective for two years, subject to the payment of a \$50.00 bi-annual renewal fee. Recertification is required after that time. The recertification process requires submittal of 10 hours of Continuing Education Credits: 3 hours mandatory Fair Housing/ 1 hour mandatory ADA/ 5 hours optional leasing topics.

Earn the Designation

Realizing that today's leasing professionals need to maximize their time, National Associated Builders and Owners has made earning the CLP "mark of expertise" easy to integrate into your busy schedule. If you can spare two days of your time, you can be well on your way to unparalleled success! Simply enroll in the 16-hour How to Lease an Apartment course, complete a professional profile, which details your education and professional experience, and pass the CLP exam.

Why Become a CLP?

Earning the CLP designation showcases your commitment to applying the best practices in leasing apartment homes. It demonstrates to your peers, clients, employers and potential employers that you have superior training and in-depth knowledge combined with practical experience. Becoming a CLP starts you on the path to gaining deeper knowledge of the property management industry, as CLP is the first step on the way to earning the prestigious Registered in Apartment Management (RAM) and Advanced RAM designations.

Requirements

Becoming a CLP means meeting the high standards of education and ethics established by the RAM Board of Governors.

Certification requirements include:

- Completion of CLP Course taught by an authorized teacher
- Completion of CLP Professional Profile
- Completion of CLP Shopper's Report
- Completion of national CLP Exam with a minimum of 70%