

“When I wanted to hire a new management company, I looked at the RAM directory to see which companies in my area had the most trained people.”
... Condo Board President

“My company manages 60,000 apartments, and I encourage all of my managers to get RAM certification.”
... David Kuperberg,
First Services Residential,
New York, NY

“Apartment management is more complicated than ever before. Between fair housing rules, green technology, lead paint, and bedbugs, employee training and certification is vital if you want to avoid liability.”
... Greg Carlson, Carlson Realty Inc., New York, NY

RAM

Registered in Apartment Management

Website

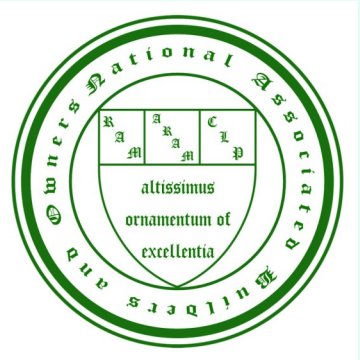


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WHAT IS RAM?

The Registered in Apartment Management (RAM) program is a comprehensive education and professional designation program offered to property management professionals by NABO. The longest running and most well respected program of its kind, RAM is the credential of distinction for managers of apartments (both market rate and affordable), condominiums and cooperative housing. The RAM designation exists to recognize those individuals who are knowledgeable in all the essential aspects of property operations, including administrative and financial management, marketing, resident services, maintenance, fair housing, and security.

BENEFITS OF THE RAM DESIGNATION

- ◆ Graduation kit that includes official RAM certificate.
- ◆ Industry-wide recognition of a high degree of professional competence
- ◆ Inclusion in the online RAM Directory and the right to use the RAM designation and logo on all letter head, business cards and other professional materials
- ◆ Comprehensive training in all aspects of property management with opportunities for continuing education and Advanced RAM Certification.
- ◆ Opportunity to participate in RAM working groups and to serve on the RAM Board of Governors.
- ◆ Opportunity for national recognition as a RAM of the Year.

ACCELERATE YOUR CAREER WITH RAM

Earning the RAM designation demonstrates to your peers, clients, employers, and potential employers that you have superior training, in-depth knowledge and practical experience, and that you are committed to the highest standards of professional ethics.



The RAM designation accelerates your career by giving potential employers and regulatory agencies an objective measurement of your expertise and knowledge in the area of apartment management.

HOW TO EARN THE RAM DESIGNATION

Becoming Registered in Apartment Management means attaining the highest standards of education, experience, and ethics established by the RAM Board of Governors.

Requirements include:

- Two years of multifamily housing management experience
- Completion of a RAM Professional Profile with a minimum of 300 points
- Passing the national RAM Exam

Each RAM designee is required to complete 75 points of continuing education, every three years and pay an annual NABO membership fee of \$95.00.

IS A SELF-STUDY PROGRAM AVAILABLE?

In an effort to help a greater number of property management professionals obtain the RAM designation, NABO has approved an independent study option. This option does not replace the current RAM 40 hour course – it simply provides another way to prepare for the RAM Exam.

RAM Independent Study Guidelines:

- ◆ RAM Materials are \$150
- ◆ The materials will be sent directly to the student.
- ◆ The RAM Independent Study program will count 100 points toward earning the RAM designation, in the Education portion of the RAM Professional Profile and Application.
- ◆ The RAM exam is available through any association or institution that holds a current site license agreement from NABO.